

# Potter County Yellow Ribbon

## Suicide Prevention Program

We are a community-based organization developed to address youth/teen suicide through public awareness, education & training, to help communities build sustainable suicide prevention programs, and to help strengthen existing community programs.

### What we do:

- ✚ Provide unique, bridging the gap, suicide prevention trainings & community, development for all ages
- ✚ Have chapters throughout the U.S. and globally
- ✚ Program sites in over 5,000 schools in the U.S
- ✚ Providing technical assistance for developing state plans, and community coalitions
- ✚ Created International Suicide Prevention Week – which is observed the 2<sup>nd</sup> week of September

### About Yellow Ribbon:

- ✚ The Spirit of Yellow Ribbon is its people. The program began in 1994 in response to heartfelt pleas from teens and adults after the death of a friend and loved one. Words of help and hope said by teen's family were put on bright yellow paper and shared at services. Why Yellow?? For their friend was known for the bright yellow 1968 Ford Mustang he had rebuilt. Teens shared messages locally and began to mail them to friends and loved ones. Within three weeks word came of a girl who got help when she gave the hallmark of the program – the Ask 4 Help! Card to her teacher... The ripple effect began and a bright yellow bridge was built.

If you have any questions please contact Potter County Mental Health at **(814)544-7315**. Donations can be made to **PCHS Yellow Ribbon**.